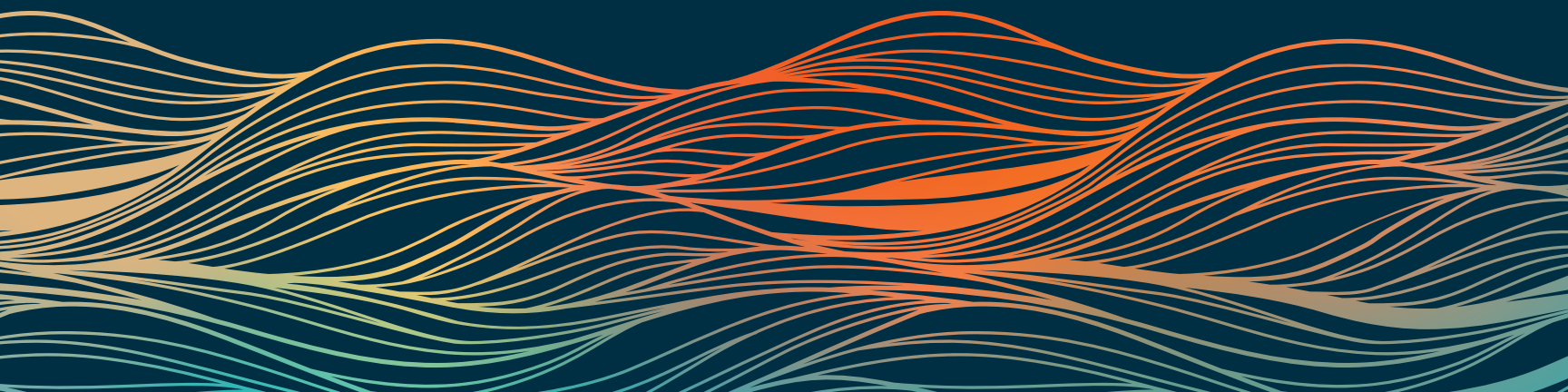


CURRENT25

C12 GLOBAL MARKETPLACE LEADER CONFERENCE

Connect. Engage. Advance.



***“When you go
through **deep waters**,
I will be with you.”***

Isaiah 43:2a

(New Living Translation)

In the vast expanse of the ocean, there exists a powerful force—a **current**—moving far below the surface. And it is bringing about change.

Currents are formed by multiple sources: prevailing winds, salt levels, the earth’s rotation, and gravity. Regardless of where a current begins, it serves as the lifeblood of the ocean ecosystem. It powerfully affects conditions on the surface and climates in far-off destinations.

***As ocean currents powerfully move to
affect change, so can we as Christian
business leaders.***

Together, we can harness the flow of a powerful marketplace vision where profit is measured not just in dollars and cents but in lives transformed.

Together, we can resist the counter-currents drawing us into the dark abyss of cultural misdirection.

Together, we can form a rising tide for Kingdom impact.

Welcome to CURRENT

Dear leader,

Every two years, we gather for this extraordinary event—a unique opportunity to catalyze growth in your life, leadership, and business. Over the next two days, I invite you to engage in relevant learning, experience powerful truths and stories, and forge strategic connections as you join a movement that fuels your greater purpose. **Connect. Engage. Advance.**

Growing up in Alaska, I was fascinated by El Niño and La Niña—how currents thousands of miles away could shape the climate and weather in my city. This phenomenon resembles “the butterfly effect”—the idea that small, seemingly insignificant actions can lead to major consequences. Just as minor shifts in the ocean can impact entire climates, the faithful work you do can ripple outward, transforming lives, changing worlds, and advancing the gospel in ways beyond what you might imagine.

God is using and will continue to use this Kingdom butterfly effect as you lead your business as a ministry (#BaaM). This idea echoes God’s words to the prophet Habakkuk: *“Look among the nations, and see; wonder and be astounded. For I am doing a work in your days that you would not believe if told”* (Habakkuk 1:5). God wants you to use your business to fulfill an eternally greater purpose and impact the world for His Kingdom.

Your leadership matters. You are here for a reason. God cares about what you do, why you do it, how you do it, who you become in the process, and the Kingdom impact of your business. This event is an opportunity to learn, celebrate, grow, and be equipped and inspired by practitioners and peers who pursue excellence in this calling.

On behalf of C12’s headquarters team, board of directors, and global Cadre of Chairs, welcome to CURRENT25!

Catalyzing Destiny,



Mike Sharrow

CEO, C12 Business Forums



Conference Hosts



Brandon West

Founder & Chief Purpose Officer, PHOS Creative

Gainesville, Florida
Member Since ▶ 2019

Brandon West is the founder & Chief Purpose Officer of PHOS Creative, a strategy-first digital marketing agency headquartered in Florida. His team of 24 serves companies across the country, including C12. PHOS' growth and culture have been featured in the Inc. 5000, Best Christian Workplaces Institute (BCWI), Gator100, and Florida Trend magazine. Brandon's passion is fighting to restore dignity, purpose, and freedom to the lives of women and children impacted by extreme poverty and sex trafficking. Brandon and his wife, Shelley, live in Gainesville, Florida, with their two sons.



James Kwon

Founder & CEO, Figmints Digital Creative Marketing

Pawtucket, Rhode Island
Member Since ▶ 2014

James Kwon is the founder & CEO of Figmints Digital Creative Marketing, an award-winning holding agency with several brands to address specific market needs for starting, scaling, and thriving in business. Committed to community outreach, the company's Hack4Love Initiative revamps marketing for non-profits in just 48 hours. James received the "40 Under 40 Award" from the Providence Business News, serves on the Fostering Hope New England board, and speaks at venues like The Hubspot INBOUND Conference, MassChallenge, Vanture Cafe, and MIT. Offstage, James relishes family time with his wife and three kids, church community, and golf buddies.

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CURRENT
2025



Download the CURRENT25 App to receive live updates and connect with peers.

Available on Apple and Android devices.



Schedule of Events

Wednesday

APRIL 23

- 3:00–5:30 p.m.

Event Check-In/Expo
Tate Pre-Function
- 5:30–7:00 p.m.

Welcome Dinner
Longhorn F
- 7:15–8:30 p.m.

Opening Plenary Session
Tate Ballroom

Welcome

The Bob Mack C12 Hero Awards
(Part One)

Jarrell Flowers: *Spoken Word Poetry: CURRENT*

Chris Patton: *The Strategic Significance of Faithful Kingdom Stewards*

Mike Sharrow: *Escaping the Rip Currents of Kingdom Leadership*

Thursday

APRIL 24

- 7:00–8:30 a.m.

Breakfast
Longhorn F
- 8:45–10:00 a.m.

Thursday Morning Plenary Session
Tate Ballroom

CityChurch Worship

Impact Beyond Video

Jordan Raynor: *Half-Truths About Heaven*

Leisle Chung: *Rewriting the Hero's Journey: Redefining Success in Business and Life*
- 10:00–10:30 a.m.

Break
- 10:30–11:30 a.m.

Breakout Session #1
See CURRENT25 App

Joe Valind: *From Technician to CEO: Lessons in Leadership and Financial Management*

Erin Hunt Ferguson: *Faith and Perseverance: Company Culture and Family Business*

Evans Kariuki: *Lean Shepherding: A Systemic Approach to Problem-Solving*

Special Session:
Lacy Peacock, Robb Wilson, and Mary Elaine Baker: *Leading with Care: The Power of Corporate Chaplaincy*
- 11:45 a.m.–1:15 p.m.

Lunch
Longhorn F

Thursday [continued]

- 1:30–2:30 p.m.

Breakout Session #2

See [CURRENT25 App](#)

Michael Thompson: *Redemptive Recruiting: Jobs, Jesus, and Justice*

Tim Suter: *An Employee-First Culture: From Core Values to Employee Ownership*

Dr. Rica McRoy: *Generosity in Practice: Practical Steps to Cultivating Fruitful Community Partnerships*

Adam Weisner: *High Impact, Low-Cost Marketing: Kingdom Mindset Strategies for Small Business*
- 2:30–3:00 p.m.

Break
- 3:00–4:00 p.m.

Breakout Session #3

See [CURRENT25 App](#)

John Dudley: *Top Mistakes Business Owners Make in Sales and Finance*

Nate Agentis and Luke Humberd: *Operational Excellence: Achieving Vision with Data-Driven Strategies*

Robb Wilson: *Transformative Leadership: Business as Usual to Business as a Ministry*

Cheri Garcia: *Face Your Fears: The Untapped Opportunity in Second-Chance Hiring*
- 4:00–5:30 p.m.

Expo/Free Time

[Tate Pre-Function](#)
- 5:30–7:00 p.m.

Dinner

[Longhorn F](#)
- 7:15–8:30 p.m.

Thursday Evening Plenary Session

[Tate Ballroom](#)

The Bob Mack Hero Awards (Part Two)

Bertie Lourens: *From Ambition to Obedience: A Journey of Surrender*

CityChurch Worship Concert

Friday

APRIL 25

- 7:30–8:30 a.m.

Special Session

See [CURRENT25 App](#)

Jordan Raynor: *Redeeming Your Time*
- 7:00–8:30 a.m.

Breakfast

[Longhorn F](#)
- 8:45–10:15 a.m.

Friday Morning Plenary Session

[Tate Ballroom](#)

The Bob Mack Hero Awards (Part Three)

Jake Bland: *Leading the Next Generation: Unlocking the Spiritual Potential of Gen Z*

Jacob Wells and Heather Wilson: *Rocks of Courage: The GiveSendGo Story of Trusting God*
- 10:15–10:30 a.m.

Break
- 10:30–11:30 a.m.

Closing Plenary Session

[Tate Ballroom](#)

Impact Beyond Video

Patrick Lencioni: *Courageous Decisions: One-on-One with Patrick Lencioni*

Jarrell Flowers: *Spoken Word Poetry: Brave New World*

Mike Sharrow: *Closing Comments*



You are unique. Your company is unique.

Our solutions are unique.



You're different. We're different.

Your company's culture, values, and the people who bring it to life, are distinct. As a steward and C12 member, you know that BaaM means caring for your employees in a way that resonates with who they are and what they need. That's where Corporate Chaplains of America steps in.

We don't believe in one-size-fits-all solutions. Just as no two fingerprints are alike, neither are any two workplaces. That's why we take time to understand your company's culture—its DNA—so we can provide Christ-centered care and adaptive engagement solutions tailored to fit your team perfectly.

Through weekly Onsite Presence, effective Virtual Care, 24/7 availability, and multiple Care Brands, our Chaplains and Care Coaches build relationships that bring hope and healing. From celebrating life's victories to navigating life's storms our work with your team is as unique as they are.

Whether your team faces challenges big or small, either personally or professionally, we meet them where they are, providing compassionate care that reflects the heart of God and the culture of your company.

When you partner with Corporate Chaplains of America, you choose care that's as individual as you are. Let us help you live out your calling by making employee care a reflection of your company's unique fingerprint.

You're different. We're different. As the world leader in workplace life change, let us show you how our difference can improve the culture of your company.



Scan the QR Code to learn more or visit chaplain.org



Answer God's call to advance the gospel in the marketplace.



You are attending CURRENT25 because you have a vision to see the gospel transform the marketplace and a passion to serve others in their businesses. So do C12 Chairs!

C12 Chairs are experienced leaders who equip Christian CEOs, business owners, and executives to build great businesses for a greater purpose. They are individuals with:



Over ten years of C-Suite or senior executive leadership experience.



Passion to lead leaders to create Kingdom impact.



A calling to a new career that allows them to fully use their business experience and spiritual gifts.



Does this sounds like the purpose-driven opportunity you have been looking for? Scan the QR code or visit joinC12.com/missionpreneur to register for one of our upcoming informational webinars.

*C12 is looking for **Chair candidates** in the following cities and countries:*

United States

California | Los Angeles, Sacramento, San Diego, San Jose, San Francisco

Florida | Fort Lauderdale, Miami

Louisiana | Shreveport

Nebraska | Omaha

Nevada | Henderson, Las Vegas

New Mexico | Albuquerque

New York | Albany, Buffalo, New York City

Ohio | Columbus, Toledo

Oklahoma | Tulsa

Utah | Salt Lake City

Washington | Seattle

Wisconsin | Milwaukee

International

Argentina | Buenos Aires

Australia | Brisbane, Melbourne, Perth, Sydney

Canada | Toronto, Montreal, Ottawa

Chile | Santiago

Colombia | Bogotá

Germany | Berlin, Hamburg, Munich

Indonesia | Jakarta

Ireland | Dublin

Japan | Tokyo

Mexico | Mexico City, Monterrey

New Zealand | Auckland

Philippines | Manila

Portugal | Lisbon

South Korea | Seoul

United Kingdom | England, Northern Ireland, Scotland, Wales



Do you know someone who may be a good fit for this role? If so, visit joinC12.com/referral or scan the QR code to complete a brief referral form.

Area Attractions

The Dallas-Fort Worth Metroplex offers a wide variety of attractions for visitors, all within a short drive of the Gaylord Texan. From world-class museums to vibrant entertainment districts, here are some top recommendations within a 30-minute radius:

Grapevine Historic Main Street District

1.4 MILES AWAY (4-MINUTE DRIVE)

Stroll along Grapevine’s charming Main Street, home to locally owned shops, art galleries, and restaurants. Enjoy a ride on the Grapevine Vintage Railroad, or visit the nearby SEA LIFE Grapevine Aquarium and LEGOLAND Discovery Center.

Grapevine Lake

5.1 MILES AWAY (10-MINUTE DRIVE)

Enjoy outdoor activities at beautiful Grapevine Lake, where you can hike, bike, fish, or relax at one of the lakeside parks. Popular spots include Rockledge Park and the Grapevine Lake trails.

AT&T Stadium (Arlington)

18.9 MILES AWAY (20-MINUTE DRIVE)

Home of the Dallas Cowboys, this iconic stadium offers guided tours that give you behind-the-scenes access to the field, locker rooms, and exclusive VIP areas. You can also explore its impressive art collection throughout the stadium.

Globe Life Field (Arlington)

18.7 MILES AWAY (23-MINUTE DRIVE)

The state-of-the-art home of the Texas Rangers offers ballpark tours where you can get a behind-the-scenes look at the team’s locker rooms and the dugout, and you can even enjoy a view of the field from the suites.

The Star in Frisco

20.7 MILES AWAY (30-MINUTE DRIVE)

Visit the world headquarters of the Dallas Cowboys in Frisco, where fans can explore The Star District, a vibrant entertainment and dining area, and take guided tours of the team’s state-of-the-art training facility.

Klyde Warren Park (Dallas)

21.5 MILES AWAY (26-MINUTE DRIVE)

This 5.2-acre urban park in downtown Dallas offers lush green spaces, food trucks, games, and special events. It is a perfect spot for a relaxing afternoon or to grab a quick bite before heading to the nearby Dallas Arts District.

The Sixth Floor Museum at Dealey Plaza (Dallas)

21.9 MILES AWAY (25-MINUTE DRIVE)

Learn about the life, legacy, and assassination of President John F. Kennedy at this historical museum located in the former Texas School Book Depository in downtown Dallas.

Fort Worth Stockyards National Historic District

23.6 MILES AWAY (27-MINUTE DRIVE)

Step into the Old West at the Fort Worth Stockyards, where you can experience live cattle drives, shop for Western goods, and explore cowboy history. Do not miss Billy Bob’s Texas, the world’s largest honky-tonk, for some country music and line dancing.





Live your legacy now

What if your greatest legacy isn't the assets you're building for the future, but how you use them for God's purposes now?

Since 1982, NCF has helped thousands of business leaders turn successful enterprises into powerful engines for kingdom impact. With local teams serving in 180+ communities nationwide, we come alongside C12 groups to provide the charitable expertise and strategies you need to maximize your giving potential.

Through innovative charitable solutions and biblical wisdom, we've helped mobilize more than \$20 billion for 90,000 charities.

Ready to live your generous legacy now? Let's talk.



Download our giving guide
for business leaders:
ncfgiving.com/business



Stop by NCF's booth
for your chance to win the
daily giveaway of AirPods Pro.

Guest Artists



Jarrell Flowers

FOUNDER & EXECUTIVE DIRECTOR, THE RISE MOVEMENT

Jarrell Flowers, a dynamic hip-hop and spoken word artist, is deeply rooted in San Antonio's creative culture. His passion for hip-hop blossomed early, leading to performances across the globe and the release of multiple musical projects, including four EPs and one full-length album. In 2018, Jarrell and his wife, Jeneil, founded The RISE Movement, a non-profit dedicated to empowering creatives to transform communities through art and the gospel. RISE has evolved into a network of artist-led communities nationwide, fostering creativity for the glory of God and the betterment of cities. Jarrell resides in San Antonio with Jeneil and their three daughters, continuing to inspire and invest in the local creative scene.

CityChurch Worship Team

The **CityChurch Worship team**, located in San Antonio, Texas, exists so all people can believe and thrive in Jesus. This diverse and dynamic four-member team strives to ignite spiritual journeys through engaging worship. Devi Wiseman, Ryan Fonseca, Nick Daniels, and Jerome Oddo each bring decades of musical expertise and a deep passion for worship. Focused on an audience of One, they believe worship is spiritual long before it is musical. Get ready to experience captivating worship that touches the soul at CURRENT25.





Since 2001, C12 has recognized select members with the C12 Hero Award. In 2023, C12 renamed the award to honor Bob Mack, the man who first introduced C12 founder Buck Jacobs to the idea of committing a business to Christ. Bob was Buck's best friend, business partner, and Christian mentor who modeled how to pursue success and significance as a Christian in business.

C12 Heroes are leaders who have demonstrated an unwavering commitment to leading as stewards of God's businesses, honoring Him by how they operate the business according to biblical principles and how they care for people as Christ does.

Nominees must have been in C12 for at least five years and, during that time, demonstrated consistent and noteworthy faithfulness, servant leadership, trust in God, diligence in adversity, and courage in advancing ministry.

C12 Heroes exemplify what C12 stands for and live as models of Business as a Ministry leadership. We are honored to recognize these members as this year's C12 Heroes.

2025 Heroes



Caleb Huftalin

Ridgeline Private Wealth
Mesa, AZ



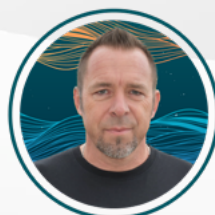
Haroldo Isaak

Grupo Leblon Transporte
de Passageiros
Fazenda Rio Grande,
Paraná, Brasil



Ed Lanko

Godlan
Clinton Township, MI



**James (Jim)
Lynch**

JPL Cares
Littleton, CO



Joelle Marquis

Arsenal Capital Partners
New York, NY



Mark McClain

SailPoint
Austin, TX



Tim Spiars

Spiars Engineering, Inc.
Plano, TX



Jay Strickland

WingSwept
Garner, NC



Joel Thomas

SPIN Global
Hyattsville, MD



David Watkins

Watkins Heating & Cooling
Dayton, OH



April Williams

Southwestern Consulting
Nashville, TN

Build a legacy of care

Enroll in our digital course to receive tools and strategies for systematizing care and support within your organization, placing God at the center. Don't settle for ROI; discover how to create Eternal ROI™.

Enroll today!

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Plenary Speakers



Chris Patton

DIRECTOR OF STEWARDSHIP,
HIS WAY AT WORK



Mike Sharrow

CEO, C12
BUSINESS FORUMS



Jordan Raynor

CEO, JORDAN RAYNOR COMPANY,
AND BESTSELLING AUTHOR



Leisle Chung

CEO, VANGUARD SKIN
SPECIALISTS



Bertie Lourens

CEO, WASTEPLAN



Jake Bland

PRESIDENT & CEO,
YOUTH FOR CHRIST



Heather Wilson

CO-FOUNDER & CO-CEO,
GIVESENDGO



Jacob Wells

CO-FOUNDER & CO-CEO,
GIVESENDGO



Patrick Lencioni

FOUNDER & PRESIDENT,
THE TABLE GROUP

IMPACT

Beyond

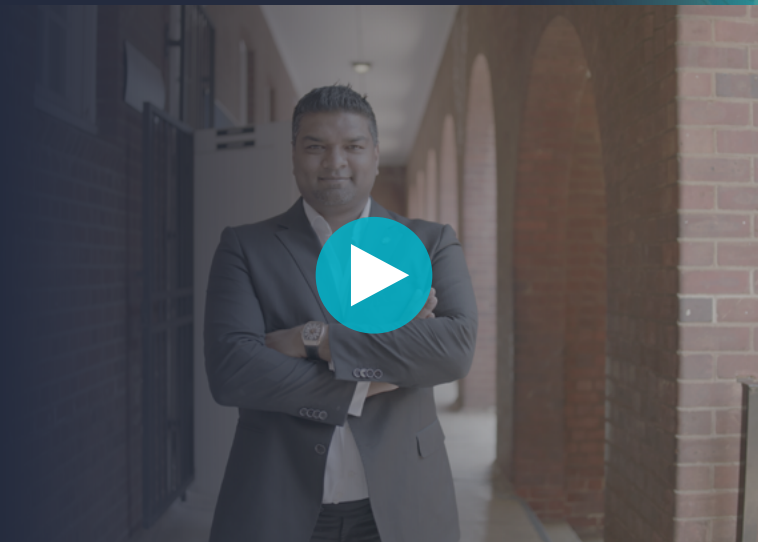
God is capable of accomplishing immeasurably more than we can ever expect or imagine (Ephesians 3:20). This video series features the stories of leaders who have surrendered their lives and work to the Lord and are effecting an impact far beyond the limited vision they had for their leadership, businesses, and communities. How might God be inviting you to surrender your plans and expand your vision to have an **impact beyond** what you currently see as possible?

Stanton Pillay

CEO, iT Master

Member Since ▶ 2023

Within two decades, **Emmanuel Stanton Pillay** rose from company driver to CEO of iTMaster. Under his leadership, iTMaster has transformed South Africa's educational landscape, leveraging technology to bridge equity gaps in over 5,000 rural schools, impacting 8,000 teachers and 800,000 learners. His team collaborates with governments, corporations, and global partners to ensure iTMaster remains at the forefront of technology while empowering the disadvantaged through technology and education and fostering digital equity for all. In 2023, he was selected as 1 of 25 African leaders for the HP Cambridge University Press Fellowship to transform leadership, policymaking, and EdTech across the continent. Stanton lives in Pretoria, South Africa, with his wife, Natanya, and their three children.



Joshua VanDusseldorp

CEO, Abel Electric

Member Since ▶ 2021

Joshua VanDusseldorp founded Abel Electric, an electrical contracting company, alongside his wife, Pamla, in 2009. Eight years later, recognizing the prevalent brokenness in the construction industry, Joshua and Pamla established Abel Ministries with the goal of serving men trapped in addiction and supporting their families. Despite challenges, their dedication has yielded remarkable results. Today, Abel Ministries employs 5 full-time pastors, operates in 3 county jails, and provides addiction recovery spaces for 36 men. Joshua and his team plan to expand their recovery facility to 60 beds in 2025, with a vision to grow to accommodate and employ 250 individuals. Joshua lives in Salem, Alabama, with his wife, Pamla, and their children.





Chris Patton

DIRECTOR OF STEWARDSHIP, HIS WAY AT WORK

Member Since ▶ 2006

OPENING PLENARY SESSION

April 23 | 7:15–8:30 p.m.

The Strategic Significance of Faithful Kingdom Stewards

In this session, Chris Patton shares his conviction about the strategic significance of business leaders in God's Kingdom. Through the too-often-understated lens of true stewardship, Chris will challenge you to see your role as more than just a CEO but a chosen and favored steward entrusted with God's resources for His purposes. You will be inspired to embrace an eternal ROI, cultivate a faith-driven culture, and recognize the responsibility for the eternal impact of your influence.

About the Speaker

Chris Patton is an Executive Board Member and the Director of Stewardship at His Way At Work (HWAW), a non-profit committed to transforming workplaces with God's love. Chris previously served as HWAW's Global CEO, and during his tenure, the organization has grown to more than 300 companies on 3 continents, impacting close to 500,000 employees and family members. Chris has 30 years of experience equipping businesses with eternal impact principles. He is passionate about sharing his expertise around healthy, God-centered cultures.

Chris and his wife, Kim, have three grown children and live in Spartanburg, South Carolina.

NOTES

MY KEY TAKEAWAY



Download His Way At Work's free ebook on answering the call to true business stewardship.

NOTES



Mike Sharrow

CEO, C12 BUSINESS FORUMS

Member Since ▶ 2010

OPENING PLENARY SESSION

April 23 | 7:15–8:30 p.m.

Escaping the Rip Currents of Kingdom Leadership

Too many Kingdom leaders fall victim to the rip currents of deception and worldliness in business. They lie to themselves about the never-ending J-curves of problems to solve and risk missing out on God's best and their true calling as leaders. Casually snorkeling in the waters of Kingdom purpose will never change the world. This powerful talk challenges you to see yourself and this moment clearly, reject the common lies of leadership, and fully embrace God's call to deeply integrate your faith, life, and leadership.

About the Speaker

Mike Sharrow is the CEO of C12 Business Forums, the world's largest peer-learning organization for Christian CEOs, business owners, and executives. Since becoming CEO in 2016, Mike has led C12 to double its global membership and significantly expand its full-time Chair community and overall business scale. Before joining C12, Mike held executive roles in several entrepreneurial ventures, including a financial services startup and a subsidiary startup of Walgreens. He briefly served as an associate pastor in San Antonio, Texas, and spent five years as a C12 Chair in Central Texas.

Mike lives in San Antonio, Texas, with his wife, Jacqui, and daughters, Elayna and Sophia.

MY KEY TAKEAWAY



Jordan Raynor

CEO, JORDAN RAYNOR & COMPANY,
BESTSELLING AUTHOR

NOTES

THURSDAY MORNING PLENARY SESSION

April 24 | 8:45–10:00 a.m.

Half-Truths About Heaven

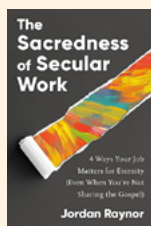
Most people spend more time thinking about a week-long vacation than they do thinking about eternity. That is a problem because when we fail to think deeply about our final destination, we settle for half-truths about heaven peddled by *culture* rather than the whole truths we find in *Scripture*. Based on insights from *The Sacredness of Secular Work*, Jordan explores how to replace the half-truths with whole truths so you can live with more purpose in your business in the present and more hope for your future in eternity.

About the Speaker

Jordan Raynor is a leading voice of the faith and work movement. Through his keynote speeches, podcasts, devotionals, and bestselling books (*The Sacredness of Secular Work*, *Redeeming Your Time*, and *The Creator in You*), Jordan has helped millions of Christians connect the gospel to their work. Jordan also serves as the Executive Chairman of Threshold 360, a venture-backed tech startup that Jordan previously ran as CEO following a string of successful ventures. Jordan has twice been selected as a Google Fellow and served in The White House under President George W. Bush.

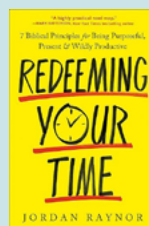
A sixth-generation Floridian, Jordan lives in Tampa with his wife and three young daughters.

Free to
attendees
in the
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swag bag.



*The
Sacredness
of Secular
Work*

Available
in the
CURRENT25
Store.



*Redeeming
Your Time*

MY KEY TAKEAWAY

NOTES



Leisle Chung

CEO, VANGUARD SKIN SPECIALISTS

Member Since ▶ 2021

THURSDAY MORNING PLENARY SESSION

April 24 | 8:45–10:00 a.m.

Rewriting the Hero's Journey: Redefining Success in Business and Life

Leisle Chung, co-founder and CEO of Vanguard Skin Specialists, shares her journey from immigrant roots to leading a thriving medical practice with 9 locations and 150 employees. Through her story, she reveals how God's vision transformed her pursuit of success into a mission of obedience. From a prompting in Cambodia to redefine her ambitions to caring for her team, patients, and global missions, Leisle's journey challenges us to let go of personal aspirations and embrace God's greater story for our lives.

About the Speaker

Since 2009, **Leisle Chung** and her husband, Dr. Vinh Chung, have opened nine dermatology clinics throughout Colorado. As CEO of the practice, Leisle provides leadership to its expansive mission to positively impact patients, the community, and the world. Before Vanguard, Leisle graduated magna cum laude from Yale College, studied theology at the University of Edinburgh, earned her MBA from Harvard Business School, and spent almost a decade at Bain & Company, a leading global consulting firm. The film *Minari*, about a Korean family who moved to rural Arkansas in the 1980s, is based on Leisle's family's life experience.

Leisle lives in Colorado Springs with her husband and four children.



The Academy Award-winning film *Minari* was produced by Leisle's brother, Lee Isaac Chung, and tells the story of their family's move from Korea to rural Arkansas. It can be streamed on Amazon Prime and other platforms.

MY KEY TAKEAWAY



Bertie Lourens

CEO, WASTEPLAN

Member Since ▶ 2023

NOTES

THURSDAY EVENING PLENARY SESSION

April 24 | 7:15–8:30 p.m.

From Ambition to Obedience: A Journey of Surrender

Bertie Lourens, the South African entrepreneur of WastePlan, reveals the pivotal moment when he chose to surrender his business to God. In this session, he shares the lessons learned through the challenges and unexpected turns of his journey—from the early startup days to scaling a thriving company. Discover how Bertie redefined success by relinquishing his ambitions and entrusting everything to God. Through the session, he offers insights into the transformation that comes when we let go and allow God to truly lead every aspect of our lives.

About the Speaker

Bertie Lourens is the founder and CEO of WastePlan, a waste management company that employs over 2,500 individuals and services 800 clients in multiple industries in South Africa's major cities. WastePlan currently recycles more than 80% of the waste it manages and has helped clients achieve Zero Waste certification. In 2014, Bertie donated 51% of WastePlans shares to Nika Capital in obedience to giving God control of his business. Nika Capital is a faith-based non-profit that focuses on eradicating socio-economic inequality and education.

Bertie lives with his wife and four kids in Pretoria, South Africa.

MY KEY TAKEAWAY

NOTES



Jake Bland

PRESIDENT & CEO, YOUTH FOR CHRIST

Member Since ▶ 2022

FRIDAY MORNING PLENARY SESSION

April 25 | 8:45–10:15 a.m.

Leading the Next Generation: Unlocking the Spiritual Potential of Gen Z

Based on experience working with thousands of young people, Jake Bland offers a fresh perspective on Generation Z and reveals surprising insights into their spiritual potential that counters conventional thinking. The workforce's youngest generation comes with distinct challenges and enormous opportunities. Focusing on the intersection of faith and leadership, Jake inspires CEOs to embrace, restore, and guide their Gen Z employees by creating the conditions for a new era of leadership that could spark a broad spiritual revival.

About the Speaker

Jake Bland is the president & CEO of Youth For Christ (YFC) USA, a pillar of missional youth ministry since 1944 when Reverend Billy Graham became YFC's first full-time employee. Today, YFC is experiencing a resurgence, growing by over 20% annually since June 1, 2021. It operates globally in over 100 nations and through over 1,200 local ministry sites across the US, engaging 11-19-year-olds who do not know Christ and intentionally pursuing those often overlooked. Before joining the YFC staff, Jake co-founded two media production companies and completed a master's degree in youth ministry leadership.

Jake and his wife, Ali, reside in Denver and have two children, Silas and Ivy.

MY KEY TAKEAWAY



Heather Wilson

CO-FOUNDERS &
CO-CEO, GIVESENDGO

Member Since • 2022



Jacob Wells

CO-FOUNDERS &
CO-CEO, GIVESENDGO

Member Since • 2022

NOTES

FRIDAY MORNING PLENARY SESSION

April 25 | 8:45–10:15 a.m.

Rocks of Courage: The GiveSendGo Story of Trusting God

Heather Wilson and Jacob Wells, siblings and co-founders of GiveSendGo, recount their remarkable journey from the idea for a simple start-up to the courageous decision to stand for faith and freedom. Over the years, faced with near business failure, family issues, and a \$300 million government lawsuit arising from the Canadian truckers crisis, Heather and Jacob chose courage over fear. This session explores how small acts of courage build over time. Discover how trusting God and standing firm in faith can build courage to withstand whatever comes your way.

About the Speakers

Siblings **Heather Wilson** and **Jacob Wells** co-founded GiveSendGo in 2014, establishing it as the world's leader in faith-based online crowdfunding. Together, they have guided the platform's incredible growth with a team of over 40 dedicated professionals, facilitating hundreds of millions of dollars in donations and thousands of prayers for diverse causes, connecting millions of users across more than 80 countries. GiveSendGo has courageously upheld faith-based values against intense pressure, allowing high-profile and sometimes controversial campaigns that other platforms rejected, underscoring their commitment to free speech and community support without censorship. The GiveSendGo story is one of extraordinary resilience, rapid expansion, and impact.

Heather lives with her husband, Daniel, and their six children in Salisbury, Maryland. Jacob resides in Mansfield, Massachusetts, with his wife, Holly, and their four children.

MY KEY TAKEAWAY

NOTES



**Patrick
Lencioni**

FOUNDER & PRESIDENT,
THE TABLE GROUP



**Mike
Sharrow**

CEO, C12
BUSINESS
FORUMS

Interviewer

CLOSING PLENARY SESSION

April 25 | 10:30–11:30 a.m.

Courageous Decisions: One-on-One with Patrick Lencioni

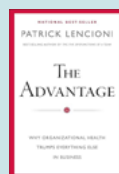
In an interview with C12 CEO Mike Sharrow, Patrick Lencioni discusses organizational health as the ultimate competitive advantage, urging leaders to clarify their purpose and build strong company cultures. He reflects on The Table Group's 2021 refounding and its shift toward a mission that includes the aspiration of “promoting human dignity and Truth.” Lencioni emphasizes the challenges of aligning the company with this new focus, including making difficult decisions about client and partner relationships. He also highlights three types of courage—personal, interpersonal, and public—and offers advice to leaders on when to speak up and when to act quietly.

About the Speaker

Patrick Lencioni is the founder & president of The Table Group and believes that one of the best ways to impact culture is through greater engagement and dignity at work. Patrick has authored 13 best-selling books, with over 8 million copies sold. After over 20 years, his classic book, *The Five Dysfunctions of a Team*, remains a fixture on national best-seller lists, and his latest book, *The Six Types of Working Genius*, was released in September 2022. He is also the host of the popular business podcast *At The Table with Patrick Lencioni*.

Patrick has been married to his wife, Laura, for 30 years, and they have four wonderful sons.

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*The
Advantage*

MY KEY TAKEAWAY

LOOK AHEAD. LEAN IN. LEAD WELL.

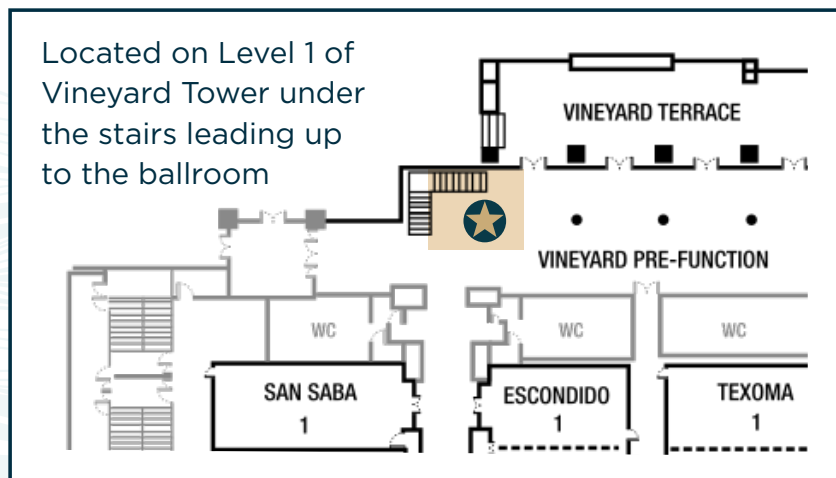
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Wednesday 3:00 p.m. - 9:00 p.m.

Thursday 8:00 a.m. - 9:00 p.m.

Friday 8:00 a.m. - 11:00 a.m.



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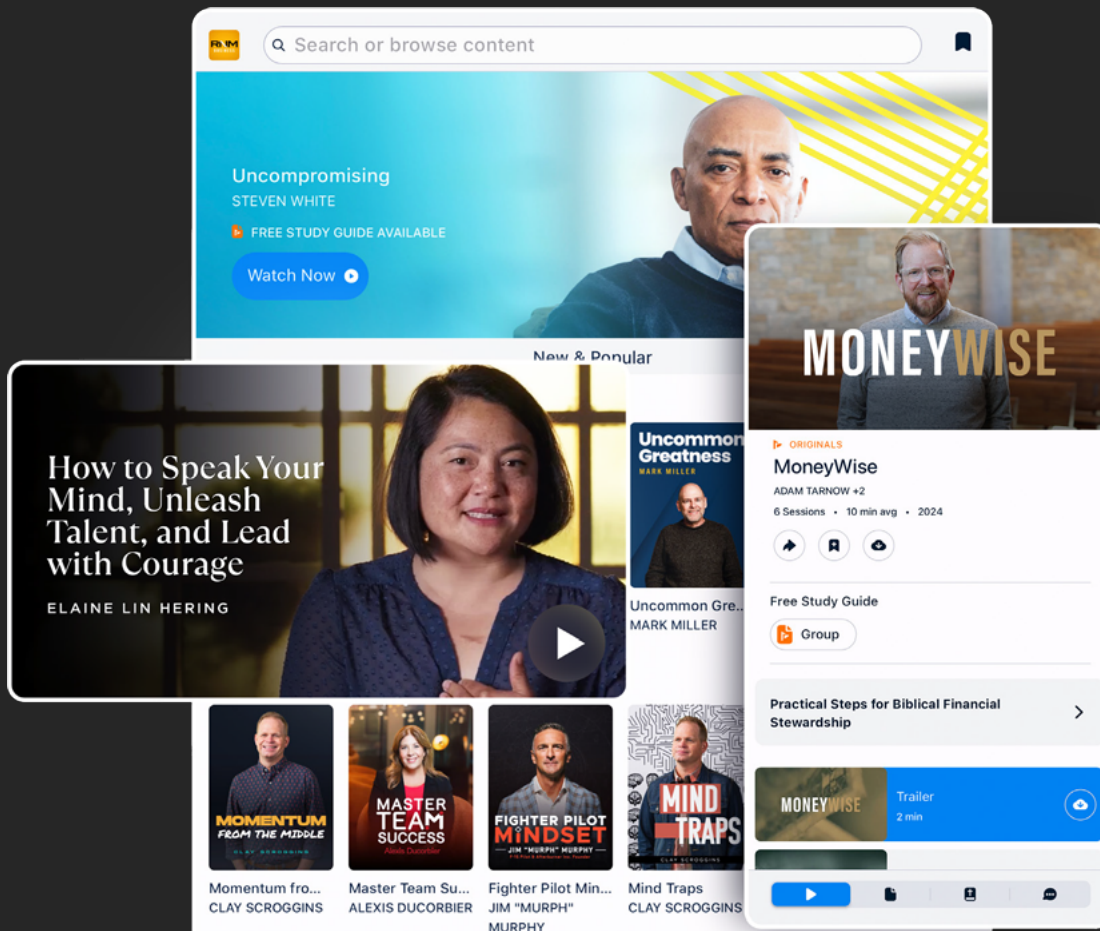
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The 5-Point Alignment Matrix[©]



Choosing Your Breakout Sessions

To help leaders calibrate the entirety of their businesses to their greater purpose, C12 adapted the balanced scorecard methodology to develop its signature **5-Point Alignment Matrix (5PAM)**. This matrix provides a comprehensive framework for working toward **robust long-term performance** and **integrating ministry** as an additional dimension for goal setting and tracking.

Breakout sessions cover all areas of the 5PAM, indicated by the icons on each of the following pages. Use the session summaries and the corresponding icons to help determine which breakout sessions will best serve you and your business.

Seating in breakout sessions is limited. Please arrive early to secure your seats.

A gold underline indicates the session’s primary 5PAM focus area; the additional icons indicate areas of secondary focus.

REVENUE
GENERATION



OPERATIONS
MANAGEMENT



ORGANIZATIONAL
DEVELOPMENT



FINANCIAL
MANAGEMENT



MINISTRY



Breakout Speakers



Joe Valind

OWNER, AUTO
SAFETY CENTER



Erin Hunt Ferguson

CEO, PIZZA WHOLESALE
OF LEXINGTON & HUNT
ADVANTAGE GROUP



Evans Karuiki

CEO, CIRCLE K SUPPLY
CHAIN SOLUTIONS, LLC



Mary Elaine Baker

CO-FOUNDER, VAUSA



Robb Wilson

CEO, WILSON LUMBER



Lacy Peacock

REGIONAL VICE
PRESIDENT, CORPORATE
CHAPLAINS OF AMERICA



Michael Thompson

CO-FOUNDER & CEO,
TRU RECRUITING



Tim Suter

EXECUTIVE CHAIRMAN,
THE SUTER COMPANY



Rica McRoy

CO-FOUNDER, R CITY
EYE CARE



Adam Weisner

PRESIDENT & CEO,
SHERMAN PORTFOLIOS



Nate Agentis

CEO, AGENTIS PLUMBING



Luke Humberd

CHIEF OPERATING OFFICER,
AGENTIS PLUMBING



John Dudley

PRESIDENT, UNITED
HOME EXPERTS & CHIEF
VISIONARY OFFICER,
DIVINE STONEWORKS



Cheri Garcia

FOUNDER & CEO,
CORNBREAD HUSTLE



Joe Valind

OWNER, AUTO SAFETY CENTER

Member Since ▶ 2021

BREAKOUT SESSION #1 | 10:30–11:30 A.M.

From Technician to CEO: Lessons in Leadership and Financial Management

In his talk, Joe Valind reveals the critical lessons he learned while running a successful and expanding business, only to face a near disaster due to unrecognized financial weaknesses. In a talk relevant for all technicians in the CEO seat—from doctors to recruiters to electricians—Joe’s journey underscores the necessity for proactive financial management and the business acumen required of a CEO. He emphasizes that business owners must continuously review financials, KPIs, and budgets to adapt their strategies to thrive. Joe’s story is a powerful reminder of the commitment required to manage business finances effectively.

About the Speaker

With 25 years of experience in the auto repair industry, **Joe Valind** has been the owner of Auto Safety Center for over 15 years. Under Joe’s leadership, the company has grown from a single location generating \$489K in revenue in 2009 to 3 locations with almost \$8M in total revenue in 2024. Nine years into the business, after an ill-conceived expansion, Joe was on the edge of losing the company. His story is one of resilience, hardship, and sacrifice, containing hard-won insights into financial management and leadership.

Joe and his wife, Jessica, live with their four children in West Bend, Wisconsin.

NOTES

MY KEY TAKEAWAY





Erin Hunt Ferguson

CEO, PIZZA WHOLESALE OF LEXINGTON & HUNT
ADVANTAGE GROUP

Member Since ▶ 2020

BREAKOUT SESSION #1 | 10:30-11:30 A.M.

Faith and Perseverance: Company Culture and Family Business

Erin Hunt Ferguson's talk delves into the intricacies of shaping company culture and navigating the dynamics of a multi-generational family business. Erin shares her experience with the fast-growing Hunt Brothers Pizza, discussing the challenges of creating a healthy, values-centered, and faith-based company culture in an ever-evolving business environment. Through faith and perseverance, she emphasizes the power of prayerful decision-making, "telling the kind truth," and reinforcing core values to foster healthy family relationships and a thriving business culture.

About the Speaker

Erin Hunt Ferguson serves as the CEO & president of Pizza Wholesale of Lexington and the Hunt Advantage Group, overseeing the Hunt Brothers Pizza brand in half the brand territory. With an MBA from the Jack C. Massey School of Business and degrees from the University of Kentucky, Erin has held various leadership positions within the multi-generational family business, serving over 4,000 customer partners and employing over 250 team members across 21 states. Her transformational leadership style and faith-driven approach to business emphasize humble excellence and servant leadership.

Outside work, Erin enjoys family life with her husband, Tom, and actively supports causes such as orphan care, medical research, and educational advancement.

MY KEY TAKEAWAY





Evans Kariuki

CEO, CIRCLE K SUPPLY CHAIN SOLUTIONS, LLC

Member Since ▶ 2019

BREAKOUT SESSION #1 | 10:30-11:30 A.M.

Lean Shepherd: A Systemic Approach to Problem-Solving

In his talk, Evans Kariuki presents practical tools for process excellence rooted in faith and efficiency. With the current economic outlook in mind, Evans explains how to raise an army of problem-solvers to identify issues, foster a culture of continuous improvement, and maximize results with existing company resources. Evans walks you through the problem-solving frameworks of A3 thinking and the Plan-Do-Check-Act (PDCA) checklist. Walk away with insight to build a culture of innovation, address problems at their roots, and use data to avoid complacency and sustain growth.

About the Speaker

After an 11-year lean career at Toyota as a Kaizen Specialist, **Evans Kariuki** founded Circle K Supply Chain Solutions to train business leaders in the Toyota Production System. Under his leadership, Circle K has helped clients achieve 32.4% savings per project and 17.2% yearly revenue increases while training over 8,000 leaders. Evans developed the Lean Shepherd Training program, integrating operational excellence with Christian values, and helped one client grow from \$45M to \$80M in revenue through operational excellence.

Evans and his wife, Ashley, have three children, Zoe, Zion, and Zechariah, and are heavily involved in their local church.

NOTES

MY KEY TAKEAWAY





Mary Elaine Baker

CO-FOUNDER, VAUSA

Member Since ▶ 2021



Robb Wilson

CEO, WILSON LUMBER

Member Since ▶ 2022



Lacy Peacock

REGIONAL VICE PRESIDENT,
CORPORATE CHAPLAINS OF
AMERICA

Moderator

NOTES

SPECIAL SESSION | 10:30-11:30 A.M.

Leading with Care: The Power of Corporate Chaplaincy

In an age of increased loneliness, high turnover, and rising mental health concerns, how can chaplaincy help nurture and strengthen your team? Mary Elaine Baker leads a 100% remote workplace of military spouses, while Robb Wilson heads a large, traditional in-person building materials business. Moderated by Lacy Peacock, a regional vice president at Corporate Chaplains of America, discover how two diverse C12 businesses have embraced chaplaincy to foster salvations, maximize Kingdom impact, and create a thriving company culture.

About the Speakers

Mary Elaine Baker, co-founder of VAUSA, is a visionary leader who creates meaningful remote work opportunities for military families. As a military spouse, she experienced firsthand the challenges of balancing her career and family amidst frequent deployments. Established in 2018, VAUSA provides flexible job opportunities and fosters a thriving virtual community through ministry programs and corporate chaplaincy.

In 2011, **Robb Wilson** took the helm of Wilson Lumber as CEO and initiated a transformative restructuring, propelling the company’s annual revenue from \$28M to \$140M. Concurrently, Robb led Kudzu Millwork’s remarkable turnaround from an unprofitable \$5M business, transforming it into a \$15M profitable enterprise.

Lacy Peacock is the Regional Vice President for Corporate Chaplains of America, overseeing an eight-state region. Before assuming this role, she served as a chaplain for over a decade, extending support, counsel, and care to employees in various corporations.

MY KEY TAKEAWAY





Michael Thompson

CO-FOUNDER & CEO, TRURECRUITING

Member Since ▶ 2021

BREAKOUT SESSION #2 | 1:30-2:30 P.M.

Redemptive Recruiting: Jobs, Jesus, and Justice

In today's pursuit of top talent, faith-driven leaders often face a challenge: can you hire for mission without compromising competency? Imagine a world where your job creation and hiring strategy not only attracts the best talent to grow your business but is also one of the most significant ways for your business to do ministry, care for the broken, help eradicate trafficking and poverty, and reach the nations. Join Michael Thompson as he shares his company's Recruiting as a Ministry (RaaM) model and helps you design your own.

About the Speaker

Michael Thompson is the co-founder & CEO of TruRecruiting, a faith-driven, global recruiting firm with 20+ years of experience sourcing talent for domestic and global markets. His vision for TruRecruiting grew out of a desire to redeem the recruiting business and train the next generation of redemptive recruiters. TruRecruiting's collective of impact-driven brands includes Turas Recruiting (faith/mission-aligned talent), Amplio Recruiting (refugees), and Rahmah Recruiting (survivors/those at risk of trafficking). In 2025, TruRecruiting plans to launch a new brand focused on placing orphans and widows. The business has grown from 1 employee to 100+ employees across 5 cities, 3 continents, and \$10M in revenue.

Michael and his wife, Sarah, live with their four boys in Raleigh, North Carolina.

NOTES

MY KEY TAKEAWAY



**Tim Suter**

EXECUTIVE CHAIRMAN, THE SUTER COMPANY

Member Since ▶ 2015

BREAKOUT SESSION #2 | 1:30-2:30 P.M.**An Employee-First Culture: From Core Values to Employee Ownership**

When Tim Suter became the fourth-generation CEO of The Suter Company, now a 100-year-old business and major employer in Sycamore, Illinois, he began a journey to grow the business while fostering employee well-being. In this session, Tim shares insights on building a God-honoring culture, implementing successful ministry initiatives, and planning for ownership succession. Suter discusses the benefits and requirements of implementing an employee stock ownership plan (ESOP), emphasizing the importance of early preparation and aligning succession strategies with long-term business goals and values.

About the Speaker

After 25 years as president and CEO, **Tim Suter** transitioned to Executive Chairman at The Suter Company in 2024. Under his tenure, the 100-year-old food processing business experienced remarkable growth, increasing revenue by more than tenfold. Tim spearheaded multiple facility expansions, grew total employment to over 400, and led the company to become 100% employee-owned. Inspired by his C12 peers, Tim initiated a Dream Manager Program, an employee emergency fund, and company chaplains and gifted 10% of the company to a Christian foundation.

Tim lives in Dekalb, Illinois, with his wife, Julie, and their two children. He founded Make A Difference DKC and serves on numerous non-profit boards.

MY KEY TAKEAWAY



Dr. Rica McRoy

CO-FOUNDER, R CITY EYE CARE

Member Since ▶ 2020

BREAKOUT SESSION #2 | 1:30-2:30 P.M.

Generosity in Practice: Practical Steps to Cultivating Fruitful Community Partnerships

Dr. Rica McRoy shares her journey of transforming her optometry practice into a generosity engine to raise awareness and rally behind local non-profits. From being raised in a Hindu family through personal struggles to becoming a Christian, Rica's story is one of surrendering to God's unmistakable call on her life. She discusses her practice's unique mission, dedication to prayer, and how her strategic commitment to supporting community partnerships has led to profound impacts. Learn practical ways your business can serve the community, embodying Christ's love and generosity.

About the Speaker

In 2018, **Dr. Rica McRoy** co-founded R City Eye Care, a Kingdom-focused optometry clinic dedicated to holistic patient care and community welfare. Blending clinical excellence with spiritual guidance, R City Eye Care has flourished and expanded into a multi-doctor, multi-site practice over the past five years. Dr. McRoy's innovative approach integrates cutting-edge technology with a culture of prayer, fostering impactful patient interactions. Rica and her team seek to provide exceptional eye care and make a life-changing impact through individual patient encounters and partnerships with over 15 organizations in the community.

Rica and her husband, Spike, live in Huntsville, Alabama, and have four children: Rily, Parker, Sophie, and Bradley.

NOTES

MY KEY TAKEAWAY



NOTES



Adam Weisner

PRESIDENT & CEO, SHERMAN PORTFOLIOS

Member Since ▶ 2022

BREAKOUT SESSION #2 | 1:30-2:30 P.M.

High Impact, Low-Cost Marketing: Kingdom Mindset Strategies for Small Business

Is it possible to execute a high-impact, low-cost digital marketing strategy in just a few hours per week? According to Adam Weisner, the answer is “yes.” Drawing on his success multiplying revenue in businesses as diverse as financial services and auto parts, Adam explains the power of guerrilla marketing, geo-targeting, and content-driven demand generation. During the session, attendees will gain hands-on experience using an AI-powered method to create multiple social media posts. Walk away with insights on how to drive market awareness and revenue growth without significant expenditure.

About the Speaker

Since becoming president & CEO of Sherman Portfolios in 2023, **Adam Weisner** and his team increased the firm’s combined assets under management and assets under advisement to over \$1.1 billion, rebranding the company to enhance market presence while also securing a US patent. Adam previously served as president of an auto parts manufacturer whose innovative direct-to-consumer digital marketing strategies resulted in partnerships with industry giants, tripling revenue and quadrupling net profit. In 2024, Adam co-founded Kingdom Mindset Investing, championing a balanced, biblical approach to stewardship for business owners. Sherman Portfolios is set to donate 51% of its net income to gospel-promoting charities in 2024.

Adam and his wife, Jennifer, live with their three children in Priest River, Idaho.

MY KEY TAKEAWAY





Nate Agentis

CEO, AGENTIS
PLUMBING

Member Since ▶ 2022



Luke Humberd

COO, AGENTIS
PLUMBING

Member Since ▶ 2022

BREAKOUT SESSION #3 | 3:00-4:00 P.M.

Operational Excellence: Achieving Vision with Data-Driven Strategies

In 2012, Nate Agentis took the reins of his family's business and, three years later, hired Luke Humberd as COO. Together, this transformative partnership reinvented and exponentially scaled the third-generation plumbing business. The key to this business transformation was unlocking the power of data. Nate and Luke now share their company's growth journey, leveraging metrics and dashboards to manage employees and drive operational excellence. Their session provides actionable insights for business leaders aiming to achieve a big vision through data-driven decision-making.

About the Speaker

Nate Agentis has worked at Agentis Plumbing, a third-generation family-owned business, for over 30 years. Today, he is the owner and CEO and leads alongside **Luke Humberd**, the company's Chief Operating Officer. Nate and Luke have turned a struggling family business into a growing and data-driven company, and together, they are the driving force behind the company's success. Their ability to develop and implement business technology has allowed Agentis Plumbing to expand its services throughout Lehigh County, Pennsylvania, receiving numerous awards for its high standards, quality service, and excellent customer satisfaction.

Nate and his wife, Melanie, have six children and have navigated the adoption process three times.

Luke also serves on the board of Three Strands, a non-profit organization that provides affordable health care to families in Africa and Haiti. He and his wife, Kim, have three boys.

NOTES

MY KEY TAKEAWAY



NOTES



John Dudley

PRESIDENT, UNITED HOME EXPERTS & CHIEF
VISIONARY OFFICER, DIVINE STONEWORKS

Member Since ▶ 2017

BREAKOUT SESSION #3 | 3:00-4:00 P.M.

Top Mistakes Business Owners Make in Sales and Finance

John Dudley, the founding CEO of three successful businesses, shares insights from his extensive entrepreneurial journey. John's hard-won wisdom comes from a degree in finance, three decades of experience, and coaching interactions with hundreds of other business owners. In this session, he reveals common revenue and finance pitfalls such as improper pricing, lack of financial controls, and mismanaged sales teams. This practical and punchy talk provides brass-tacks strategies and key counterplays to help business owners avoid costly fumbles and improve their sales and financial practices.

About the Speaker

John Dudley founded and leads two home improvement companies, United Home Experts and Divine Stoneworks, and is a Partner at Barksdale Capital. John's passion for home improvement began during high school, and after graduating college with a degree in finance, he launched United Home Experts with his father. The companies have enjoyed over three decades of profitable business growth, employing over 65 year-round staff members and hundreds of seasonal workers yearly while achieving more than \$25M in combined annual sales.

John's wife, Lorri, serves as the business controller. They prioritize raising their three sons and actively participate in their church.

MY KEY TAKEAWAY





Robb Wilson

CEO, WILSON LUMBER

Member Since ▶ 2006

BREAKOUT SESSION #3 | 3:00-4:00 P.M.

Transformative Leadership: Business as Usual to Business as a Ministry

Under Robb Wilson's leadership, Wilson Lumber is a model for effective ministry through a business. This session explores Robb's transformative journey of integrating ministry into the company by strategically serving employees and their families, culminating with a significant mission investiture in Guatemala. Robb's personal story highlights the importance of taking the lead, being willing to say "yes" to God's guidance, and taking the journey one step at a time. Robb shares practical insights and impactful stories, demonstrating how every step of faith can lead to extraordinary outcomes.

About the Speaker

In 2011, **Robb Wilson** took the helm of Wilson Lumber as CEO and initiated a transformative restructuring, propelling the company's annual revenue from \$28M to \$140M. Concurrently, Robb led Kudzu Millwork's remarkable turnaround from an unprofitable \$5M business, transforming it into a \$15M profitable enterprise. Robb's success stems from his dedication to fostering robust workplace cultures where employees maintain high standards and practice mutual respect. A key element of Robb's thriving organizational ethos is his commitment to ministry, achieved by clearly articulating and embodying the company's mission, vision, and core values. This approach employs the caring matrix to support employees, local ministries, and international initiatives like Awakening Hope in Guatemala.

Robb and his wife Cassie live in Huntsville, Alabama, and have three adult children.

NOTES

MY KEY TAKEAWAY



NOTES



Cheri Garcia

FOUNDER & CEO, CORNBREAD HUSTLE

Member Since ▶ 2023

BREAKOUT SESSION #3 | 3:00-4:00 P.M.

Face Your Fears: The Untapped Opportunity in Second-Chance Hiring

In her session, Cheri Garcia will discuss common fears business leaders have around second-chance hiring, drawing from over a decade of experience helping formerly incarcerated individuals find work and create generational change for their families. She will share real-life examples, data, and unique approaches to ensure success for those with criminal records or in recovery. You will learn how to create a criminal background policy that works for your business, the importance of empathy, and strategies to conduct manager training to effectively support second-chance hires.

About the Speaker

As the founder of Cornbread Hustle, **Cheri Garcia** has placed over 2,500 formerly incarcerated individuals into meaningful jobs across the US, including her latest venture, Junk Hustlers, LLC. Drawing from her personal struggles with addiction, Cheri created the 12-Week Starting Over Program to prepare her clients for placement. Her diverse background includes roles as an inventor, marketer, television reporter, and public relations specialist. Cheri's expertise in second-chance hiring has made her a valuable consultant for businesses of all sizes, from small enterprises to Fortune 500 corporations.

Cheri lives in Dallas, Texas, where she continues to inspire and serve others while actively investing in recovery-focused businesses.

MY KEY TAKEAWAY





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